

About the IP Yatra

The Bharat Intellectual Property Yatra, an initiative by the Ministry of MSME in India, aims to raise awareness about Intellectual Property Rights (IPR) among MSMEs, start-ups, entrepreneurs, and students. As part of the MSME Innovative Scheme, the Yatra features workshops to promote understanding and adoption of IPR, contributing to the National IP Outreach Mission. The goal is to empower these entities to grasp the significance of IPR for their growth and innovation.

Events

- Insightful lectures and facilitation.
- Exhibition of start up products.
- Approaches to improve market access/arrangements.
- Walkathon.
- Panel discussion.

Registration

<https://forms.gle/CkbrnWdQihCpGy3w5>



Location

<https://maps.app.goo.gl/aSmf2fH8jBwXDMjP9>



IP Yatra, 2024

Creating Awareness and Strengthening MSME
Generated Intellectual Property Rights



17-18 FEB,
2024



ResearchPark, IITKharagpurKolkataCenter



<https://indiasmeforum.org/ip-yatra/>



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Intellectual Property Facilitation Centre

The Intellectual Property Facilitation Centre (IPFC) is an initiative by the Ministry of Micro, Small & Medium Enterprises (MSME), Government of India. The primary objective of IPFC is to guide MSMEs with regard to the utilization of Intellectual Property (IP) tools and technologies for better management of their intellectual property-related needs.

The IPFC also conducts various initiatives such as:

- Awareness/Sensitisation Programmes on IPR.
- Pilot Studies and Interactive Seminars/Workshops for selected Clusters and Groups of Industries.
- Specialized Training programmes for Government officials and Industries.
- Assistance is provided to the Granted Patent & Geographical Indications.

Objectives of the Workshop:

- Enhancing the awareness of Intellectual Property Rights (IPRs) amongst the MSMEs and to encourage creative intellectual endeavor in India Economy.
- Increase the number of IP filing, both in India and abroad.
- Developing synergies with state government schemes and private institutions to expand the IP footprint.
- Showcasing government of India support mechanism and facilitation through IPFCs.
- Sensitizing and familiarization with the process of filing, acquiring and commercialization of IP Assets.
- Provide a platform for MSMEs to showcase their innovation & creativity.

Esteemed Speakers



Dr. Rintu Banerjee
Dean R&D, IIT Kharagpur

Discussion on - Enabling start-ups in IIT Kharagpur



Mr. Debabrata Mitra
Joint Director and Head, MSME Development Institute

Discussion on - IP facilitation for MSMEs growth and outcome



Dr. H. Purushotham
MHRD IPR Chair, Andhra University and Ex CMD, NRDC

Discussion on - Technology Transfer and MSME - Translation and benefits



Dr. Hemang Shah
Director of Engineering, Qualcomm India Pvt. Ltd.

Discussion on - Mentoring Startups - Challenges



Dr. Mahuya Hom Chowdhury
Scientist C (Senior Scientist) & Nodal Officer, Patent Information Centre West Bengal State Council of Science & Technology

Discussion on - Start up incubation and opportunities



Ms. Sangeeta Nagar
Scientist F & Head IPR Division Patent Facilitating Centre (PFC) TIFAC, Dept of Science & Technology, New Delhi

Discussion on - Promoting women start ups



Dr. Dara Ajay
Head Technology Transfer, IPM Cell, IIT Madras

Discussion on - Institutional IPR and start ups



Dr. B.K.Sahu
Manager, IPR, NRDC-IPFC, WIPO Technology and Innovation Support Center

Discussion on - Changing landscape of start ups and IPR



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