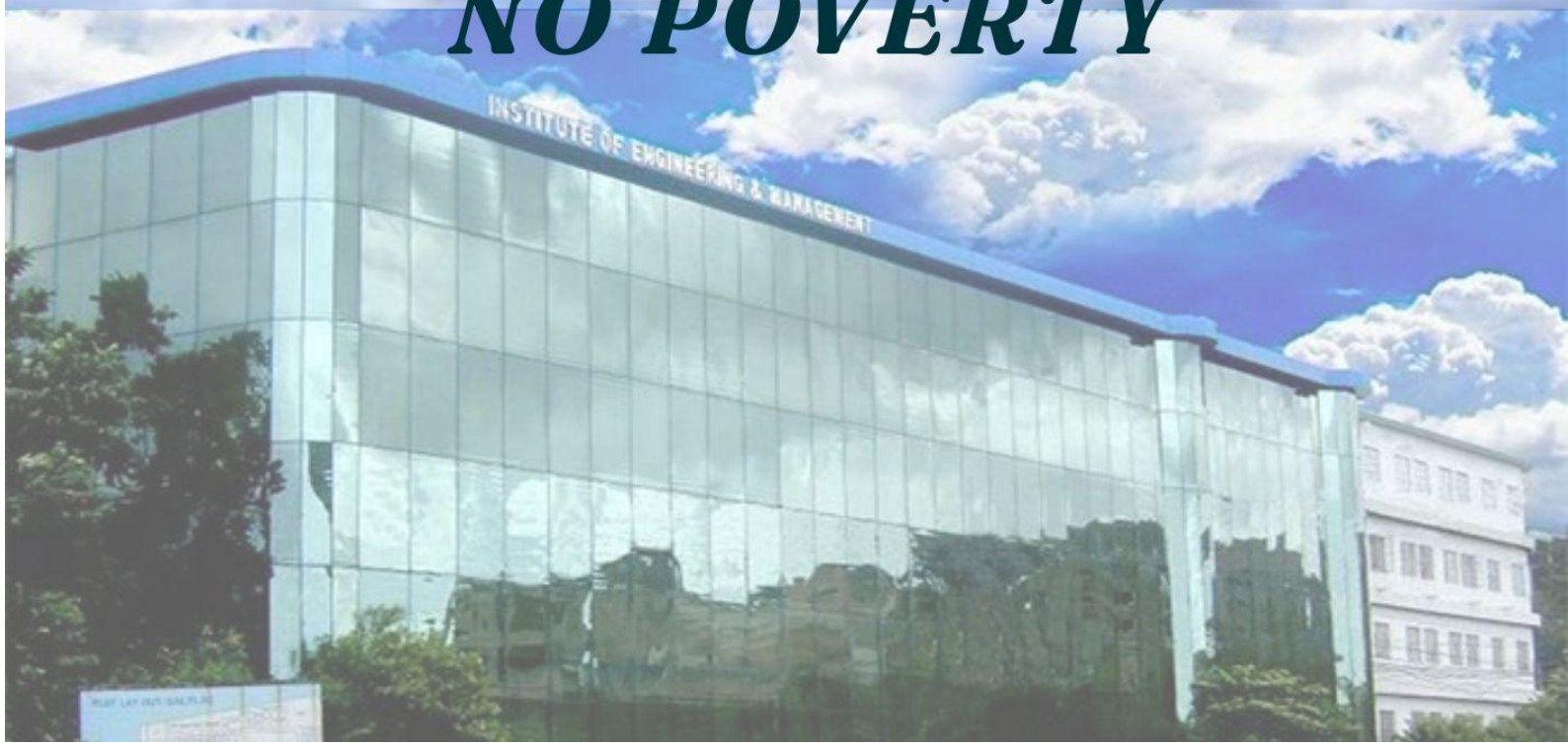


Sustainability Development Report

2024-25

**SDG 1
*NO POVERTY***





Executive summary

In 2024-25, the Institute of Engineering and Management (IEM), Kolkata made notable strides in alleviating poverty through expanded scholarships, skill development, and community outreach. The institute awarded tuition waivers to merit students scoring 91-95.99% to those scoring 96-100%, alongside recognitions for outstanding athletes. Vocational training programs, supported by Lions Club and Inner Wheel Club, empowered over 100 underprivileged women and specially abled children with computer literacy, robotics, cooking, and stitching skills. Important events included the inauguration of the Vocational Computer Training Centre at Contai (July 17), a donation drive of sewing machines and mosquito nets at an old age home (July 18), and outreach benefiting 103 specially-abled children and 48 elderly individuals in Faridpur (July 4). Food and clothing distribution reached over 750 individuals during Durga Puja at Duttapukur (October 3), while a Mental Health Awareness Rally (October 10) promoted emotional well-being and reduced stigma. Collaborations with Lions Club, Inner Wheel, Rotary, NGOs, and government agencies significantly amplified impact. IEM remains committed to further expanding scholarships, financial literacy, and social innovation initiatives to sustainably empower marginalized communities and reduce poverty.

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Preamble

In 2024–2025, IEM Kolkata has made significant strides in addressing poverty through education, empowerment, and community engagement. Recognizing poverty as a multidimensional challenge, IEM integrates skill development, scholarships, social welfare, and outreach programs to uplift marginalized groups and foster inclusive growth.

Mission and Vision

- **Mission:** To promote inclusive development by addressing poverty through education, community empowerment, skill development, and innovative interventions.
- **Vision:** Establish IEM as a role model for sustainable social development in higher education by empowering students and communities to eradicate poverty and inequality.

Programs and Initiatives

- The Institute of Engineering and Management (IEM) offers scholarships for 2024–2025 to reward academic excellence and encourage outstanding performance.
- At the Salt Lake campus, tuition fee waivers for four years are granted to school toppers, state toppers, and students with high ranks in WBJEE (1–1000) or JEE Main (1–10,000).
- Exceptional athletes at district, state, national, or international levels with at least 60% in Class X and XII qualify for tuition fee waivers in BBA and MBA programs.
- At the New Town campus, the Academic Scholarship Plan grants the top three students in each branch a 25% tuition fee waiver per semester.
- Merit-based scholarships offer 50% waivers for scores of 91–95.99% and 100% waivers for scores between 96–100% in Class X and XII exams.
- Students from Defence or Army backgrounds with a minimum 60% aggregate can avail 50% fee waivers.
- Scholarship recipients receive financial support, certificates of recognition, mentoring opportunities, and resources to support academic and career growth.

Skill Development and Empowerment

- The Lions Club of Kolkata IEM runs an ongoing project empowering underprivileged women and specially abled children by imparting skills such as computer literacy, robotics, stitching, cooking, and jam/jelly making, enhancing their confidence and employability.
- On 17 July 2025, the inauguration of a Vocational Computer Training Centre took place at Contai aimed at uplifting local youth and women through digital literacy and employability skill training.

- Sewing machines and mosquito nets were donated to an old age home in Contai (18 July 2025) to promote comfort and self-sufficiency among elderly residents.
- Inner Wheel Club of IEM conducts computer literacy and vocational skill projects at various slums and localities of Kolkata, benefitting hundreds of underprivileged youth and women.

Community Engagement and Outreach

- Distribution of educational kits, food packets, sweets, and medicines to 103 specially-abled children, orphans, and 48 elderly people at Faridpur on 4th July 2025 by Lions Club Kolkata IEM in collaboration with IEM-UEM.
- Food and clothing distribution programs during festivals such as Durga Puja at Duttapukur benefited over 500 people and involved felicitating board exam toppers (3rd October 2025).
- Blood donation camps and free health check-up initiatives, e.g., on National Doctors Day (1st July 2025) at IEM Management House, involving around 50 participants.
- Mental Health Awareness Rally (10th October 2025) promoting emotional well-being, reducing stigma with award recognition from Lions Club International.
- Regular outreach events including Children's Day celebration with food/sweets distribution at Nalanda Vidyapeeth (14th November 2024) and Rakhi Bandhan Utsav promoting peace and unity at Salt Lake (9th August 2025).

Research and Social Innovation

- Student involvement in technology-enabled skills training like robotics and digital literacy enhances their innovative potential for social impact.
- Ongoing projects with a focus on empowering marginalized sections exemplify practical social innovation by integrating technology, vocational skills, and community service
- The clubs encourage creativity and problem solving among youth via workshops and practical skill development sessions.

Events and Outreach

- "Club outreach program—Spreading Smiles at Faridpur" (4th July 2025): Distributed educational kits, lunch, sweets, and medicines to 103 specially-abled children and orphans and 48 elderly individuals, supporting vulnerable groups through humanitarian aid.
- Free Health Check-Up Camp (1st July 2025): Organized on National Doctors Day at IEM Management House in Salt Lake campus, attended by around 50 persons to promote health awareness and well-being, addressing health as a key poverty-related issue.

- Inauguration of Vocational Computer Training Center at Contai (17 July 2025): Aimed at empowering local youth and women through digital literacy and employability skills, fostering economic self-reliance.
- Donation Drive at Old Age Home, Contai (18 July 2025): Provided sewing machines and mosquito nets to support comfort and self-sufficiency among elderly residents.
- Cloth and Food Distribution with Student Felicitation at Duttapukur (3rd October 2025): Distributed clothes and food to over 750 individuals, coupled with honoring students excelling in board exams, reinforcing education and basic needs support.
- Mental Health Awareness Rally (10th October 2025): Promoted emotional well-being and reduced mental illness stigma, contributing to holistic poverty alleviation.

Partnerships and Collaborations

- Collaborative humanitarian outreach programs with IEM-UEM foster synergy in service delivery, exemplified by events like the Faridpur outreach (July 2025).
- Partnerships with Lions Club International enhance reach and resources for public health and welfare programs.
- Inner Wheel Club aligns with the Association of Inner Wheel Clubs in India and United Nations recommendations, focusing on youth, women empowerment, and social welfare.
- Cooperation with local NGOs, educational institutions, and government bodies supports sustained community development and welfare initiatives.

Data and Metrics

Metric / Activity with Value	Notes / Events / Details
Full tuition waivers awarded	50% waivers for 91-95.99% scores; 100% waivers for 96-100% scores
Scholarships for school/state/JEE toppers	Full tuition fee waivers for top rankers
Scholarships for exceptional athletes	Full tuition fee waiver in BBA and MBA for district/state/national/international athletes with $\geq 60\%$ in Class X/XII
Vocational training beneficiaries	100+ underprivileged women and specially-abled children
Vocational Computer Training Centre inauguration	July 17, 2025, at Contai

Metric / Activity with Value	Notes / Events / Details
Donation of sewing machines and mosquito nets	July 18, 2025, at old age home, Contai
Educational kits, food, sweets, medicines distributed	103 specially-abled children, orphans; 48 elderly at Faridpur (July 4, 2025)
Food and clothing distribution beneficiaries	Over 750 individuals at Duttapukur during Durga Puja (Oct 3, 2025)
Blood donation camp participants	Approximately 50 participants at National Doctors Day health camp (July 1, 2025)
Mental Health Awareness Rally participants	Large-scale rally held on October 10, 2025, with award recognition
Literacy and skill development beneficiaries	Over 100 beneficiaries through computer literacy and employment skills
MoUs and partnerships with NGOs, government bodies, and corporates	6+ formal collaborations

Challenges

- Addressing social stigma and economic barriers remains a significant challenge, limiting access to education, skill development, and community resources for marginalized groups.
- Resource constraints affect the ability to scale up poverty alleviation programs and extend outreach to wider populations.
- Behavioural change towards inclusive education, financial literacy, and health awareness requires continuous engagement and cultural sensitivity.
- Managing and coordinating extensive collaborations and partnerships demand effective governance and communication.
- Ensuring sustained participation and motivation among students and community volunteers requires ongoing support and recognition.

Annual Goals (2025-2026)

- Expand scholarship programs to support more economically disadvantaged and meritorious students across campuses.
- Increase outreach to marginalized groups through enhanced skill development and vocational training initiatives.

- Launch and promote financial literacy and entrepreneurial training programs to foster economic empowerment.
- Facilitate collaborations with local government bodies, NGOs, and corporate partners for poverty alleviation and community development projects.
- Enhance participation of faculty and students in research, community service, and extension activities aligned with SDG 1 goals.
- Organize awareness campaigns, workshops, and seminars on poverty eradication, social justice, and inclusive development.
- Strengthen mentorship and career support programs for scholarship recipients.
- Integrate sustainability and social responsibility across academic curricula and campus activities.
- Track and improve the impact of poverty alleviation interventions through systematic monitoring and feedback mechanisms.

Acknowledgments

The Institute of Engineering and Management (IEM), Kolkata gratefully acknowledges the unwavering support and dedication of its leadership, faculty, staff, students, and collaborating partners, including Lions Club, Inner Wheel Club, Rotary Club, local NGOs, and government agencies. Their combined efforts and commitment have been instrumental in advancing the institute's mission toward poverty alleviation, skill development, and community empowerment. Special thanks are extended to corporate collaborators and alumni whose generosity and guidance continuously enrich IEM's educational and social initiatives.

Photo Gallery



Joyful faces of children and faculties distributing gifts during the event "Icchepakha - Celebration of Children's Day with a heart!"



Joyful faces of children and faculties distributing gifts during the Faridpur outreach



Dignitaries inaugurating the Vocational Computer Training Center at Contai



Club members distributing sewing machines and mosquito nets at the old age home



Cloth & Food Distribution at Duttapukur



Empowering through skills: Underprivileged autistic students learning cooking and stitching, unlocking their potential



Providing donations for educational support



Providing donations in the event "Sahajogita"



Providing donations in the event “Sharod Sahajogita”



Unnayan



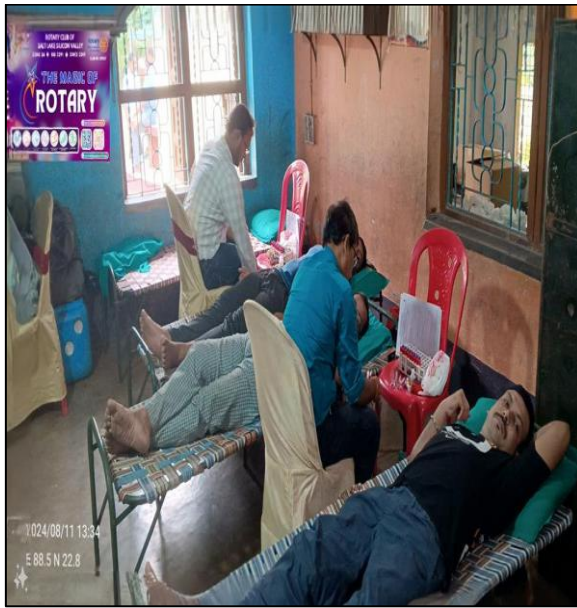
Free eye-check up camp at IEM



Providing support to cancer patients at SSKM Hospital



Students participate in “Pulseinnovate”: Project making on Health Care



Blood donation camp at Duttapukur



Christmas celebration with underprivileged

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Vocational Service on Computer Literacy to the community



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